



Photo Release Guidelines

Non-Public Settings:

For non-public settings a signed photo release is always required.

Public Settings:

The action of attending a public event means attendees are agreeing to be publicly photographed.

As an extra precaution to this rule, LifeWays requires all staff taking photos at public events to get verbal permission for groups smaller than 15 people. When taking photos, staff should always have another employee with them to confirm that this verbal permission was provided.

For large crowd's permission (verbal or otherwise) is not required.

Questions?

If you are unsure of whether or not permission is needed, always air on the side of caution and get permission. Whether verbal or written.

If you are still unsure of the proper course of action to take contact the Communications Team or a Public Relations Coordinator for further guidance.